

THE SERV FOUNDATION

The SERV Foundation raises funds to provide innovative programs for individuals in the SERV Behavioral Health System's Family of Companies who struggle with debilitating mental illnesses or intellectual/developmental disabilities. By creating partnerships with individuals and organizations, The Foundation develops awareness in the community and provides financial support for exceptional programs benefiting our consumers, their families and the community at large.

The SERV Foundation's major fundraising event is the Volley For SERV Tennis Tournament in June. During the event, we also have the drawing for the Super 50/50 Cash Raffle winners.

The Foundation's two major commitments are the Scholarship Fund for SERV consumers wishing to further their education but have little means to do so, and the annual SERV Wellness & Development Conference for consumers and their family members.

SUPER 50/50 CASH RAFFLE

Benefits The SERV Foundation

Tickets: \$50 each or 3 for \$100

1st Prize
40% of total
money raised

2nd Prize
10% of total
money raised

Winning tickets will be drawn at 7:30 p.m.
during the Volley For SERV
Dinner/Awards Reception

To purchase tickets online,
visit servbhs.org

SILENT AUCTION

Please consider donating a tax-deductible gift
for our Silent Auction.

Call Ida Doolan, (609) 662-3066



'SERV Foundation, Ewing, NJ'

SERV

Behavioral Health System, Inc.

A 501(c)3 nonprofit organization

20 Scotch Road, Ewing, NJ 08628
(609) 406-0100 servbhs.org

27TH ANNUAL
Volley for
SERV

TENNIS TOURNAMENT

JUNE 14, 2017

HONORING
PAUL LEHRER, PH.D.
SERVICE AWARD

CONSTANTINE LARIGAKIS
7TH LOU NATALE JR. PLAYERS AWARD

CHERRY VALLEY COUNTRY CLUB
SKILLMAN, N.J.

BENEFITS THE SERV FOUNDATION
OF
SERV Behavioral Health System, Inc.

SPONSORSHIP LEVELS

GOLD SPONSOR **\$5,000**

- 2 tennis teams (Inc.: lunch, tournament, reception for 4)
- Display of company banner at CVCC
- Full-page color ad in program book, prominent position
- 7 court signs (company logo on 11"x17" banners)
- 8 additional tickets to evening reception
- Facebook mentions
- Insert company promotional materials/items in tennis giveaway bags or as takeaway gifts at reception
- Gold Sponsor verbal announcements at event
- Top-tier recognition in Program Book
- SERV website acknowledgement w/your logo and link

SILVER SPONSOR **\$2,500**

- 1 tennis team (Inc.: lunch, tournament, reception for 2)
- Display of company banner at CVCC
- Full-page color ad in program book
- 5 court signs (company logo on 11"x17" banners)
- 4 additional tickets to evening reception
- Second-tier recognition in Program Book
- SERV website acknowledgement w/your logo and link

BRONZE SPONSOR **\$1,000**

- 1 tennis team (Inc.: lunch, tournament, reception for 2)
- Half-page b/w ad in program book
- 3 court signs (company logo on 11"x17" banners)
- 2 additional tickets to evening reception
- Recognition in Program Book
- SERV website acknowledgement w/your logo and link

FRIEND OF SERV **\$500**

- 1 tennis team (Inc.: lunch, tournament, reception for 2)
- Quarter-page b/w ad in program book
- 1 court sign (company logo on 11"x17" banner)
- Recognition in Program Book

TENNIS TEAM **\$400**

- Tournament, lunch, VFS shirts and reception for 2

COURT SPONSOR **\$250**

- 7 court signs (company logo on 11"x17" banners)

PROGRAM BOOK ADS

Full page (4.5w x 7.25d) **\$500**

Half page (4.5w x 3.50d) **\$250**

Quarter page (business card) **\$125**

(4.5w x 1.75d OR 2.25w X 3.50d)

PARTICIPATION

TENNIS TEAM **\$400**

(Inc: Tournament, lunch, VFS shirts, team photos, reception for 2)

INDIVIDUAL PLAYER **\$210**

(Inc: Tournament, lunch, VFS shirt, team photo, reception)

DINNER / AWARDS RECEPTION ONLY **\$105**

CONTESTS

Men's Doubles A & B Women's Doubles A & B
Mixed Doubles A & B Pros

SCHEDULE OF EVENTS

Cherry Valley Country Club*

125 Country Club Drive, Skillman, NJ 08558
cherryvalleycc.com

TENNIS (*Tentative times*)

7:45 a.m. Morning Registration/Team photo shoot

8:30 a.m. Women's A & B Doubles play

10:30 a.m. Pre-Afternoon registration/Team photo
(through 2:00 p.m.)

11:00 a.m. Luncheon Buffet (through 2 p.m.)
Vendor Demos (through 12:00 p.m.)

11:30 a.m. Women's A & B Finals

12:00 p.m. Men's B Doubles play (at Bedens Brook
C.C.-allow 15 min. travel time from CVCC)

12:00 p.m. Men's A Doubles play

1:30 p.m. Mixed Doubles play

4:00 p.m. Men's A & B Finals


4:30 p.m. Mixed Finals

5:30 p.m. Exhibition Match (Watch from Tennis
Center Veranda with wine/beer and
light hors d'oeuvres)

DINNER/AWARDS RECEPTION

In upper-level Woodacres Clubhouse ~ Dress is business casual

6:00 p.m. Open Bar ~ Hors d'oeuvres
Dinner ~ Awards ~ Silent Auction
Direct Appeal ~ Live Music
Door Prizes

 Rain locations: Mercer County Indoor Tennis Center,
334 S. Post Road, West Windsor & PTP's Eve Kraft
Community Tennis Center, 92 Washington Road, Princeton
Jct. Dinner/Awards Reception follows at CVCC. Call CVCC
at (609) 466-4244, ext. 128, on day of event.

REGISTRATION FORM

Individual/Co. Name: _____

Contact Person: _____

E-mail: _____

Mailing address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

PAYMENT:

Credit Card VISA MC AMEX DISC

Card # _____ Exp. Date _____

Online: visit servbhs.org

Mail: Check payable to 'The SERV Foundation'; mail to
address at left.

SPONSORSHIP LEVEL

Gold Silver Bronze Friend
 Court Tennis Team Individual Player

PLAYERS:

Men's Doubles A Women's Doubles A
 Men's Doubles B Women's Doubles B
 Mixed Doubles A Mixed Doubles B Pros Singles

TEAM:

Player 1 _____

M F Rating _____ Shirt size* _____

Player 2 _____

M F Rating _____ Shirt size* _____

Individual Player _____

M F Rating _____ Shirt size* _____

*May 20 deadline for guaranteed shirt size

Photocopy this section to add more players

AD BOOK ONLY

Full Page Half Page Quarter Page

*E-mail ads (.pdf/.jpg) to: idoolan@servbhs.org before June 2

DINNER/AWARDS RECEPTION ONLY

Name(s) _____

For more information, contact Ida Doolan at (609) 662-3066
or idoolan@servbhs.org or visit servbhs.org

Tear off and mail to: SERV Foundation, 20 Scotch Road, 2nd Floor, Ewing, NJ 08628